# Time Series Analysis

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#### **Overview**

#### What is Time Series Data?

- **Index Prices:**
- Crude Oil
- ≻ Gold
- Bitcoin

#### What is Time Series Analysis?

- ≻Uses
- ➤Forecasting

### **Time Series Data**

> A collection of observations of a particular variable made chronologically.

- Numerical
- Same time intervals
- Large in size

> Examples:

Webster University enrollment per year, Gross Domestic Product (GDP), population census, unemployment rate, daily temperature, etc.



#### Figure 2.1. The growth of world population 1700-2012

Sources ans series: see piketty.pse.ens.fr/capital21c.

### **Time Series Analysis**

- Methods for analyzing time series data in order to extract meaningful statistics and other characteristics of the data.
- Interpretation
- Forecasting
- Hypothesis testing
- Trend analysis
- Control (response)
- Simulations

Fields: economics, finance, geology, meteorology, business, biology, etc.

# **Uses of Time Series Analysis**

• **Description** (monitoring data)

-Describe patterns over time

Explanation

-Consider all possible factors in understanding the behavior of a series

- Forecasting
  - -Prediction of future values based on the past
  - Helpful for business decisions: production, inventory, personal, etc.
- Improving past behavior

-Identifying factors influencing. Example: action over increasing levels of air pollution

# **Trend Analysis**

- Sustained movements in the variable of interest in a specific direction.
  - Horizontal pattern (mean)
  - Trend pattern (upwards or downwards)
  - Season pattern (depending on weather or frequency of events)
  - Cyclical pattern (Up, down, up, ...)

#### Oil Prices (per barrel) Historical max: \$145 July, 2008



#### **Volatility of Oil Prices**





Estimating how a series of observations will continue in the future
Considering current and past values

> Models assume the future will show patterns from the past

✓ Uncertainty about the future

✓ Easier to forecast in the short-term

#### **ARMA & ARIMA Models**

#### Autoregressive (AR) models

 $y_t = c + \phi_1 y_{t-1} + \phi_2 y_{t-2} + \dots + \phi_p y_{t-p} + e_t$ ,  $e_t \sim$  white noise

Multiple regression with *lagged observations* as predictors

Moving Average (MA) models

 $y_t = c + e_t + \theta_1 e_{t-1} + \theta_2 e_{t-2} + \dots + \theta_q e_{t-q}, \qquad e_t \sim \text{white noise}$ 

Multiple regression with lagged errors as predictors

Autoregressive Moving Average (ARMA) models

$$y_t = c + \phi_1 y_{t-1} + \dots + \phi_p y_{t-p} + \theta_1 e_{t-1} + \dots + \theta_q e_{t-q} + e_t$$

Multiple regression with *lagged observations* and *lagged errors* as predictors

ARIMA(p, d, q) models

Combine ARMA model with d - lots of differencing

(Hyndman, 2017. Forecasting in R)

### **Gold Prices** (per ounce) Historical Max: \$1,895 September, 2011



#### **Forecasting Gold Prices**



#### **Bitcoin Prices** Historical Max: \$19,187 December 16, 2017 Market Price (USD) source: blockchain.info 22,500 20,000 17,500 \_\_\_\_ 15,000 12,500 USD 10,000 7,500 5,000 2,500 Jul '17 Apr '17 Feb '17 Mar '17 May '17 Jun '17 Aug '17 Sep '17 Oct '17 Nov '17 Dec '17 Jan '17

#### **Forecast of Bitcoin**

#### Expected to cross \$25,000 in 12 days



Forecasts from ARIMA(2,2,5)



#### What is Time Series Data?

#### **What is Time Series Analysis?**

≻Uses

➢ Forecasting



Bennett, R. & Hugen, D. (2016). *Financial Analytics with R. Cambridge University Press.* Brockwell-Davis (2016). Introduction to Time Series and Forecasting. Springer. Cowpertwait & Metcalfe (2009). Introductory Time Series with R. Springer. Hyndman, R. (2017). *Forecasting in R*. Data Camp. Singh, A. & Allen, D (2017). *R in Finance and Economics A Beginner's Guide*. World Scientific. Wikipedia. (2017). Autoregressive integrated moving average. https://en.wikipedia.org/wiki/Autoregressive\_integrated\_moving\_average Wikipedia (2017). Time Series. https://en.wikipedia.org/wiki/Time\_series Wikipedia (2017). Stochastic Process. https://en.wikipedia.org/wiki/Stochastic\_process